



Microsoft's new service validates TechOnline's approach

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The recent move by Microsoft into the services business gives validation to the service offering of TechOnline for small businesses and professionals.

Last week, Microsoft announced that it was testing a new service that looks to solve some of the daily security headaches faced by PC users. The service is expected to include anti-virus, anti-spyware, a firewall, PC security updates and performance tools and is in internal alpha test with Microsoft employees.

This move by Microsoft validates the recently released service by local Australian company, TechOnline, which not only already provides a comprehensive security offering to its subscribers but also manages and monitors its subscribers' computers on a daily basis. In addition, and included in its base service "PC*Ensure", TechOnline provides an automatic and daily backup of critical business information as well as a 24 hour help desk to answer subscribers' questions on "How to do ..." something and "It's broken and needs fixing".

"Our target market is small businesses and professionals such as company directors, consultants, financial planners, engineers" said Peter Philipp, TechOnline Director.

"They simply want to use their computers without worry or having to run daily applications - after all, they are not IT experts. Nor are 99.9% of small business owners. TechOnline delivers what subscribers want - a comprehensive, computer management service based on large corporate practices - such as BHP and the banks".

About TechOnline

TechOnline is a new type of Managed Service Provider (MSP), offering a low cost, subscription based computer management service designed to address the computer risks faced by micro/small businesses. The TechOnline service works remotely, is automatic and delivered each and every day – adopting the practices of large corporates.

TechOnline is the first MSP in Australia focused exclusively on delivering automated remote computer services to small business. Its comprehensive set of services cover computer security including virus, spyware and identity protection, a 24 hour a day helpdesk and the backup of all critical business information.

TechOnline – Your Technology Risk Partner. www.techonline.com.au

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